

# ORDER



**Orders**  
**Order / Rev:** 683842 - 8  
**Alt Order #:** 06144509  
**Product Desc:** DCCC  
**Estimate:** 1193  
**Flight Dates:** 10/23/12 - 10/29/12  
**Original Date / Rev:** 05/15/12 / 10/09/12  
**Order Type:** Political

**Primary AE:** Aaron Ashe  
**Sales Office:** T-WAS  
**Sales Region:** NAT

**Agency**  
**Name:** Great American Media/ POL  
**Buying Contact:** K Keuleman  
**Billing Contact:**  
 1010 Wisconsin Ave. NW, Ste. 800  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Democratic Congressional Campaign  
**Demographic:** A35+  
**Product Codes:** IS-Candidate/US House  
**Priority:** P-2  
**Revenue Codes:** AGY, GEN, POL

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe			Start Of Order - End Of Order	100%

Order Share	Share	Total
WTSP-TV	24%	\$0.00
Market	100%	\$0.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	20%	\$0.00
WFTS	15%	\$0.00
WMOR	2%	\$0.00
WTOG	2%	\$0.00
WTTA	2%	\$0.00
WTVT	20%	\$0.00
WVEA	0%	\$0.00
WWSB	15%	\$0.00
WXPX	0%	\$0.00